

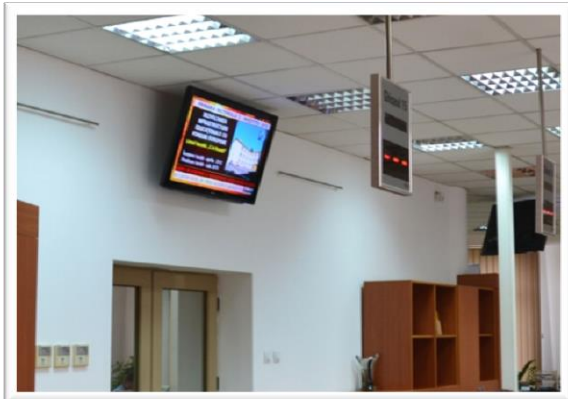


### ADVERTISING NETWORK – INMEDIO PROJECT

Inmedio is an international network of media stores, present in Romania but also in countries such as Poland, Hungary, Bulgaria, Serbia and China. Inmedio Network has over 200 stores located in major cities of the country in high traffic areas such as shopping centers, business centers, airports.

Inmedio implemented digital signage system for the development of revenue-generating advertising channel by selling advertising space to interested companies and brands.

The project involves the strategic placement of LCD screens at the cash registers running of advertisers interested in advertising. VIVA Telecom a asigurat toate serviciile de configurare si instalare a sistemului operând ca unic manager de proiect.



### PUBLIC INFORMATION - PROJECT LOCAL PUBLIC ADMINISTRATION

VIVA Telecom implemented a digital signage system dedicated to information and communication with the public in institutions belonging to the Local Public Administration in Bucharest.

The project aimed to extend the functionality of public information service was to implement a multimedia system in the areas of public relations from several subordinate institutions.

Thus, by setting up a network of LCD panels, facilitates public access to real-time centralized information submitted by the local government.

VIVA Telecom has provided all configuration and operating system installation as a single project manager.

