



RETAIL

Digital signage system is a fast and reliable way to communicate information about new products, discounts and other information campaigns to targeted audiences very well. It provides customers with a compelling and valuable communication experience while helping to increase brand value and customer loyalty.

ADVANTAGES AND BENEFITS:

- ✓ able to adapt messages by hour, day, store location etc
- ✓ communication costs are reduced with the advantage of addressing directly the target audience;
- ✓ increasing brand value by adopting the latest technologies in communication with the client;
- ✓ opportunity to build smart messages and play them with a suitable dynamic purchasing habits of customers.



HEALTH

Waiting areas of medical and dental offices are suitable for closed circuit television programs to maximize the patient's attention, encourage doctor-patient relationship and medical assistance to complete the whole information of interest.

ADVANTAGES AND BENEFITS:

- ✓ provides a cost reliable way to transmit information;
- ✓ reduce waiting time perception;
- ✓ is an easy and effective way to present advertisements and public information.



PUBLIC ADMINISTRATION

When communication with the public must be quick, clear and permanent digital signage system is the best solution for the distribution of messages. Attractive display of information to our idea of a public institution induce transparent and willing to interact with our visitors increasing their involvement and satisfaction.

ADVANTAGES AND BENEFITS:

- ✓ update the information in very short time;
- ✓ remote network monitoring;
- ✓ increase public confidence and transparency institution;
- ✓ reduce psychological pressure on officials;
- ✓ reducing the cost of communication with citizens;
- ✓ existence of a centralized point of informing the public.

